



Fred Perry Fashion for Summer 2012

The [Fred Perry](#) spring/summer 2012 fashion range, the last collection that was co-created with the late Amy Winehouse, has gone on sale in high street shops and online stores across the UK.

The modern day blues singer had collaborated with the sports-inspired fashion house on several clothing ranges, creating vintage-style designs inspired by her love of Pop Art and mod culture.

Late last year, Fred Perry released several pieces from the Amy Winehouse clothing collection. This was followed by the release of her posthumous compilation album, *Lioness: Hidden Treasures*, which features songs such as *Body and Soul*, a duet with Tony Bennett that proved to be her last recording, as well as demos and previously unreleased songs.

The latest collection, *Fred Perry X Amy Winehouse Clothing*, includes 50s-inspired bags, dresses and sweaters in Amy's signature jukebox comic strip designs and patterns.

A spokesperson for the collection told *International Business Magazine* that the collection was "scattered with Cadillacs, jukeboxes and cat's eye sunglasses in a palette of pink mist, pale blue and black."

Speaking in support of the release of the new collection, Amy's father Mitch told *Stylist*. "When Fred Perry came to us to ask what we would like to do with the new collection, it was natural to continue. Amy loved working on both collections and would want them to be made available. All the money we make and the donations that Fred Perry will give will go straight into the Amy Winehouse Foundation, which we are setting up to help children and young people in her name."

Yet Fred Perry is also known for the way its has revolutionised classic male fashion, particularly in the sports arena and, with the London Olympics just months away, the brand will be releasing the must-have fashion items of 2012.

According to StyleSOS magazine, the 60s-inspired summer 2012 male range, otherwise known as *Team Travel Story*, features "classic colour combinations atop iconic pieces".

The [Fred Perry shirts at Very](#), for example, are a stylish mix of sports tops and polo shirts that reflect the very-British style the fashion label has stuck to since its creation 50 years ago by Wimbledon tennis champion Fred Perry himself.



1 Comment

 Daniel Murphy



Are these fred Perry clothes made in Britain though? I doubt it but would love to be proved wrong

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