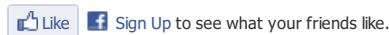


Skiing: how to look fashionable on the slopes

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Where are you going for your next skiing holiday? Austria? Canada? France? Would your destination make a difference if you knew that there were particular resorts which were magnets for celebrities? Chalet Holiday company, Alpine Action, reckon they know the top five places to bump into the likes of the Beckhams, Arnold Schwarzenegger, Ewan McGregor and even members of the Royal family like HRH Prince Charles, Wills or Harry. Those destinations include Gstaad in Switzerland, Courchevel in France, Klosters in Switzerland, Cortina d'Ampezzo in Italy and Chamonix in France. Book away, then. But if you're planning on making your way elegantly down the slopes side by side with the likes of George Clooney and Will Young, you're going to want to be as sartorially graceful as you are technically sound. Think back to your last skiing trip: how fashionable did you feel? If, like the majority of tall ladies out there, you were struggling to find suitable ski gear to fit, it's likely you didn't feel all that dignified at all. This could pose quite an uncomfortable and embarrassing problem if you find yourself dining next to members of the political, sporting or social elite. Yet, it's no wonder that past skiing experiences went so wrong in the fashion department. As a leggy lady, you either need to make do with the limited selection out there, squeezing yourself into jumpsuits or salopettes which are far too short, or swallow your womanly pride and clothe yourself in men's gear – neither ideal nor refined. Moreover, if you are both tall and slight, there is no guarantee that checking out the men's section in your local ski shop will prove successful either. Quite possibly the only accessory that fitted you well last time out was your ski goggles. Sound familiar? If this fashion nightmare hasn't put you off skiing altogether, pat yourself on the back for your persistence. Luckily, persistence, as we all know, pays off. Industry leader in ski wear, Obermeyer, could well be the answer to your fashion skiing prayers. They have a specialist section for the taller lady in a stylish range of colours from the feminine wild rose, to yachting blue or essential pink. The Lennox Pant also comes in a funky cheetah print for those looking to turn heads on the slopes. Sticking to subdued male colours is definitely a thing of the past! Although Obermeyer is US-based and so lists its products in US dollars, it does have a UK branch in Watford, Hertfordshire, trading under the name TJX Europe. So, tall ladies, all is definitely not lost. Before despairing at the idea of tumbling into a cultural icon on a leisurely blue run, at least remember that if you do so, it's only your skiing skills that you'll have to feel embarrassed about. Make sure that Obermeyer is your first (and last) stop on your journey to fashionable skiing. The experience is closer than you think. Share your own tips. And don't forget to check out



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- March 2012
- February 2012
- January 2012
- December 2011
- November 2011
- October 2011
- September 2011
- August 2011
- July 2011
- June 2011
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