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### THE BLOGGER



*Fashion is the air. Fashion is the need. We can create our own trend. Be free to dress anything we like. We are who we are.* [Lauretha Sudjono]

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- ▶ 2013 (8)
- ▼ 2012 (44)
  - ▶ December (2)
  - ▼ November (4)
    - FANGSGIVING
    - [Clothes shopping for your boyfriend: what you need...](#)
    - BLISSFULJANGERINE
    - Advantages of Hiring Martha's Vineyard Wedding Pl...
  - ▶ October (4)
  - ▶ September (6)
  - ▶ August (4)

T H U R S D A Y , N O V E M B E R

## Clothes shopping for your boyfriend: what you need to know

In theory, clothes shopping for your boyfriend should be easy, but often - when confronted with rows of rails and not much guidance - the task can seem a lot trickier. So, where do you start?

It's notoriously difficult to shop for someone else, unless the person in question is exactly the same height and shape as yourself. If you're a woman buying for a gentleman, that's fairly unlikely. So, before you head to the shops, the following questions are important:

- What are his measurements?
- What are his preferences of styles and brands?
- What are his favourite colours? And which are the shades he never wears?

A sure-fire shortcut to a successful shopping trip is to stick to what you know he likes. One of the best ways to do this is to familiarise yourself with his wardrobe - take a look at the clothes he tends to buy and keep an eye out for items in a similar vein. Similarly, if most of his t-shirts are in neutral block colours, avoid opting for t-shirts in bold shades or vibrant prints - otherwise you may run the risk of scaring him.

It's also a good idea to think about what he might choose. Some garments may not fit in with his general style preferences. For instance, if his work requires him to wear suits five days a week and he usually relaxes in loose-fit bootcut jeans at the weekend, he may not appreciate a pair of tight-fitting skinny jeans - no matter how good you think they'll look.

Finally (and importantly) take a note of his size. Finding a good fit in trousers is often hard, but it helps to have his waist circumference and leg length written down for reference. And, in if doubt, try to find a sales assistant with a similar build to your boyfriend and ask him to model - this can give you a really helpful sense of perspective.


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Posted by ♥ Lauretha of Myrrh Goldframe ♥ at 20:01

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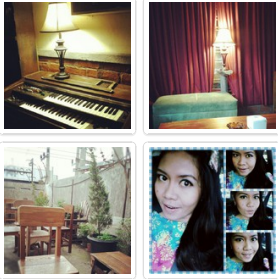
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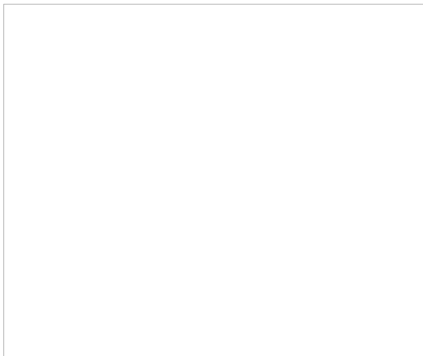
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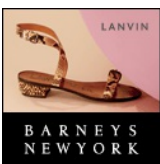
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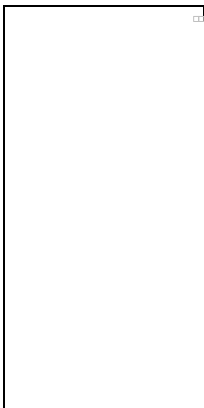


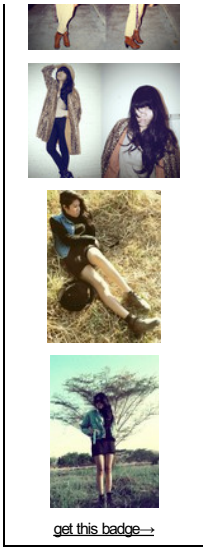


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