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T H U R S D A Y , 1 5 N O V E M E

How to shop for your girlfriend without having to leave the house!

Buying for your girlfriend is now easier than ever thanks to the ideas and inspirations that can be found on the internet. Whether it's her birthday treat, a Christmas present, a Valentine's day gift or even just a little trinket to show how much you love her, finding an item she'll treasure doesn't have to mean looking for a needle in a haystack.

Gone are the days of traipsing for hours up and down the high street, scouting her favourite shops in the vague hope that something would leap out at you. With a wealth of e-stores now at your fingertips, you can browse for designer dresses, sparkly jewellery or some DVDs of her favourite films with ease. You won't just be saving on energy either, since the majority of web outlets offer web-only discount and voucher codes for you to take advantage of.

Many high street chains also have an online presence, so if you happen to remember the names on some of those carrier bags your lady brings home with her, make a beeline to their website to see what's available.

Choosing what to purchase is another matter. Do you splash out on that dress you know she'll adore, or do you opt instead for the riskier but potentially game-winning option of jewellery?

If you do choose to buy her some clothing, be sure you know her size and taste inside out. Alternatively, accessories like handbags and scarves are always a good bet or, is she's creative type, you might want to treat her to a reality high-quality camera.

Splashing out on your girlfriend is made all the more tempting when you consider that you could get something out of it for yourself. Indeed, if you use an American Express Travel Rewards Card to purchase her gift, you'll be earning redeemable points that you can then spend on booking a break away together. So, if you fancy whisking her off on a romantic getaway and entering the all-time greatest boyfriends lists as you do so, be sure to fill out a Gold Card application today and get spending!

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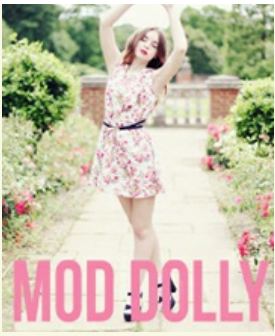


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